

Adult Vaccination Advocacy Toolkit Now Available

TORONTO, Oct 7, 2022 – The UN International Day of Older Persons (UNIDOP) represents a critical opportunity to advocate for the health and well-being of older persons including through the promotion of a life-course approach to immunization.

Vaccination is one of the most effective public health interventions of our time and a key component of healthy ageing. Yet globally, uptake rates of adult vaccination are suboptimal. To celebrate the UNIDOP theme resilience of older persons in a changing world, the International Federation on Ageing (IFA) is pleased to share the evidence-based [Adult Vaccination Advocacy Toolkit \(AVAT\)](#) that represents an urgent call to influence and shape vaccination policy toward improving uptake rates.

The Toolkit responds to an urgent call to influence and shape vaccination policy and provides innovative, evidence-informed actions to increase the uptake of adult vaccination globally – a key priority action during the UN Decade of Healthy Ageing 2021-2030.

The Toolkit is a collection of authoritative and adaptable resources designed around 4 key policy drivers – vaccine pathways, vaccine administrators, adult vaccination messages and campaigns and vaccine equity – which have the potential to drive change across the immunization landscape with special attention to older persons and those with immunocompromising chronic medical conditions.

These policy drivers respond to specific gaps in the approach and implementation of current life-course immunization, which is lacking when it comes to adult vaccination. For each driver, the environment and context are described as well as actions to be used in advocacy at all levels of government and cross-nationally.

The IFA invites you to use and promote the Adult Vaccination Advocacy Toolkit and be part of a global community that unites to improve the uptake of adult vaccination. Together we can promote health and well-being and positively change the immunization landscape for all, especially older people who are most vulnerable to serious life-altering complications from vaccine-preventable diseases.

To learn more about the Adult Vaccination Advocacy Toolkit visit [Vaccines4Life](#) and explore the IFA social media platforms [@IFAgeing](#).

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The [International Federation on Ageing](#) (IFA) is an international, non-governmental organization (NGO) with a unique membership base comprising government, NGOs, academics, industry, and individuals in over 80 countries. Nearly 50 years old, the IFA has become known as a leading and innovative organization that works across disciplines and sectors toward common goals that improve the lives of older people. Through the IFA's formal relations with the World Health Organization (WHO) and general consultative status at the United Nations and its agencies, the IFA is in the position to advocate directly with member states and contribute to and inform intergovernmental dialogue.